

COURSE OFFERINGS TAUGHT BY TERMS 2025

| (Minimum 6 student enrollment)                                       | Credits / Hrs<br>(ECTS x 2) | SPRING I<br>Feb 3rd-April 30th<br>87 days (Easter) | SUMMER I<br>Jun 2nd-July 24th<br>8 weeks | FALL<br>Sept 15th -December 5th<br>12 weeks |
|----------------------------------------------------------------------|-----------------------------|----------------------------------------------------|------------------------------------------|---------------------------------------------|
| BUSINESS, COMMUNICATION, MARKETING & SOCIETY (Taught in English)     |                             |                                                    |                                          |                                             |
| Past and Present in Barcelona - ART2200                              | 3CR 48HR                    | T-TH 16-18                                         | M-T-W 14-16                              | T-Th 16-18                                  |
| Spanish Cuisine: Old World to the New Cuisine - HUM1100              | 4CR 60HR                    | T-Th 12-14                                         | M-T-Th 14-16                             | T-Th 14-16                                  |
| Society and Sports in Spain - SPRT2000                               | TBD                         | NO OFFERED                                         | NO OFFERED                               | TBD                                         |
| Understanding Contemporary Spain: Politics, Society, History-SOC2200 | 3CR 48HR                    | M-W 12-14h                                         | M-T-W 12-14                              | M-W 12-14                                   |
| Creative Business Leadership -BUS3100                                | 3CR 48HR                    | T-Th 9:30-11:30                                    | NO OFFERED                               | T-Th 9:30-11:30                             |
| Entrepreneurship & Design Thinking -BUS3200                          | 3CR 48HR                    | M-W 9:30-11:30                                     | M-T-W 9:30-11:30                         | M-W 9:30-11:30                              |
| Communication for Development & Social Leaders -COM3100              | 3CR 48HR                    | M-W 16-18h                                         | M-T -Th 16-18                            | M-W 16-18h                                  |
| Intercultural Communication -COM3200                                 | 3CR 48HR                    | T-Th 14-16                                         | M-T-Th 12-14                             | T-Th 12-14                                  |
| Creative Industries Media -COM3300                                   | 3CR 48HR                    | M-W 14-16h                                         | NO OFFERED                               | M-W 14-16h                                  |
| Media Psychology & Consumer Behaviour - COM3350                      | 3CR 48HR                    | NO OFFERED                                         | NO OFFERED                               | T-Th 16-18h                                 |
| Sports Marketing - MKT3000                                           | 3CR 48HR                    | NO OFFERED                                         | CUSTOMIZED                               | NO OFFERED                                  |
| International Marketing -MKT3100                                     | 3CR 48HR                    | T-Th 14-16                                         | M-T-Th 14-16                             | T-Th 14-16                                  |
| Fashion Marketing-MKT3150                                            | 3CR 48HR                    | NO OFFERED                                         | NO OFFERED                               | NO OFFERED                                  |
| Brand Strategy and Visual Identity -MKT3200                          | 3CR 48HR                    | T-Th 16-18                                         | M-W-Th 18-20                             | T-Th 16-18                                  |

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| AI-Enhanced Art Direction in Marketing -MKT3220                         | 3CR 48HR | NO OFFERED  | NO OFFERED           | NO OFFERED  |
| Luxury Brand Marketing - MKT3500                                        | 3CR 48HR | NO OFFERED  | NO OFFERED           | TBD         |
| Principles of Marketing - MKT 2100                                      | 3CR 48HR | M-W 14-16   | NO OFFERED           | TBD         |
| VISUAL COMMUNICATION, PHOTOGRAPHY & DESIGN                              |          |             |                      |             |
| Animation, Film and Cinematography -ANI3100                             | 3CR 48HR | M-W 16-18   | M-T-W 16-18          | M-W 16-18   |
| Barcelona: Urban Sketching - ART3100                                    | 4CR 60HR | T-Th 16-18h | NO OFFERED           | T-Th 16-18  |
| Cultural Photography - PHOT2100                                         | 4CR 60HR | M-W 12-14h  | NO OFFERED           | M-W 12-14   |
| Fashion Photography -PHOT3300                                           | 4CR 60HR | T-Th 14-16  | T-W-Th 14-16         | NO OFFERED  |
| Artistic Photography - PHOT3100                                         | 4CR 60HR | M-W 16-18   | M-W 16-19            | M-W 16-18h  |
| Introduction to Fashion Design -FAS1100                                 | 3CR 48HR | M-W 16-18   | M-W 11-14            | M-W 16-18h  |
| Fashion Sociology -FAS2100                                              | 3CR 48HR | T-TH 12-14  | M-W 16-19            | T-Th 12-14  |
| Trend Forecasting: Coolhunting -FAS3200                                 | 4CR 60HR | T-TH 12-14  | NO OFFERED           | NO OFFERED  |
| Introduction to Graphic Design -GRA1100                                 | 3CR 48HR | M-W 18-20h  | T-Th 15-18           | M-W 18-20   |
| Editorial Graphic Design -GRA2100                                       | 3CR 48HR | T-Th 16-18  | T-Th 11-14           | T-Th 16-18h |
| Introduction to Interior Design -INT1100                                | 3CR 48HR | T-Th 13-15  | NO OFFERED           | T-Th 13-15  |
| SUMMER WITH LOCAL STUDENTS WORKSHOPS 3 WKS - TAUGHT IN SPANISH C1 LEVEL |          |             |                      |             |
| Introduction Workshop to Animation -ANIW1100                            | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm | NO OFFERED  |
| Introduction Workshop to Digital Photography -PHOTW1100                 | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm | NO OFFERED  |
| Introduction Workshop to Multidisciplinary Design -DESW1100             | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm | NO OFFERED  |
| Introduction Workshop to Fashion Design -FASW1100                       | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm | NO OFFERED  |
| Introduction Workshop to Graphic Design -GRAW1100                       | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm | NO OFFERED  |

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| Introduction Workshop to Interior Design -INTW1100                                 | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14pm  | NO OFFERED  |
| Introduction Workshop to Videogame Design-VGAW1100                                 | 4CR 60HR | NO OFFERED  | M,T,W,TH,F 10 - 14 pm | NO OFFERED  |
| SPANISH LITERATURE & LINGUISTICS - TAUGHT IN SPANISH C1 LEVEL                      |          |             |                       |             |
| La Literatura Española del Siglo de Oro -SPAN3010                                  | 3CR 48HR | M-W 14-16h  | NO OFFERED            | M-W 16-18h  |
| Introducción a la Traducción SPAN3110                                              | 3CR 48HR | M-W 14-16h  | NO OFFERED            | M-W 14-16h  |
| Lecturas Selectas de la Literatura Española -SPAN3120                              | 3CR 48HR | T-TH 14-16  | T-TH 14-17            | T-TH 14-16  |
| Cine español: retrato social y político -SPAN4350                                  | 3CR 48HR | M-W 16-18h  | W-F 15-18             | M-W 16-18h  |
| SPANISH AS A SECOND LANGUAGE (Morning Spanish Language courses are 6 week modules) |          |             |                       |             |
| Básico 1: Gramática y Conversación -SPAN101                                        | 4CR 60HR | M-W-TH 9-12 | M-T-TH 9-12           | M-T-TH 9-12 |
| Básico 2: Gramática y Conversación -SPAN102                                        | 4CR 60HR | M-T-TH 9-12 | M-T-TH 9-12           | M-T-TH 9-12 |
| Intermedio 1: Gramática y Conversación -SPAN201                                    | 4CR 60HR | M-W-TH 9-12 | M-T-TH 9-12           | M-T-TH 9-12 |
| Intermedio 2: Gramática y Conversación -SPAN202                                    | 4CR 60HR | M-T-TH 9-12 | M-T-TH 9-12           | M-T-TH 9-12 |
| Avanzado 1: Gramática y Conversación -SPAN301                                      | 4CR 60HR | M-W-TH 9-12 | NO OFFERED            | M-W-TH 9-12 |
| Avanzado 2: Gramática y Conversación -SPAN302                                      | 4CR 60HR | M-W-TH 9-12 | NO OFFERED            | NO OFFERED  |
| Español Conversacional Avanzado -SPAN310                                           | 4CR 60HR | M-W-TH 9-12 | M-W-TH 9-12           | M-W-TH 9-12 |
| Español Básico para Negocios -SPAN104                                              | 4CR 60HR | NO OFFERED  | T-W-TH 9-12           | NO OFFERED  |
| Español Intermedio para Negocios -SPAN204                                          | 4CR 60HR | T-W-TH 9-12 | T-W-TH 9-12           | T-W-TH 9-12 |
| Español Avanzado para Negocios -SPAN304                                            | 4CR 60HR | T-W-TH 9-12 | NO OFFERED            | T-W-TH 9-12 |