

AI Business Summer School

from Monday 13 May to Friday 7 June 2024
for the University of Northern Iowa

100% taught in English, in Rennes.



UNFRAMED THINKING



European Business Schools
Ranking 2021

BRITTANY, FRANCE

One of the most touristic regions in France

WATCH
THE [VIDEO](#) ABOUT
BRITTANY

Beaches, islands and seaside activities



Amazing outdoor experiences



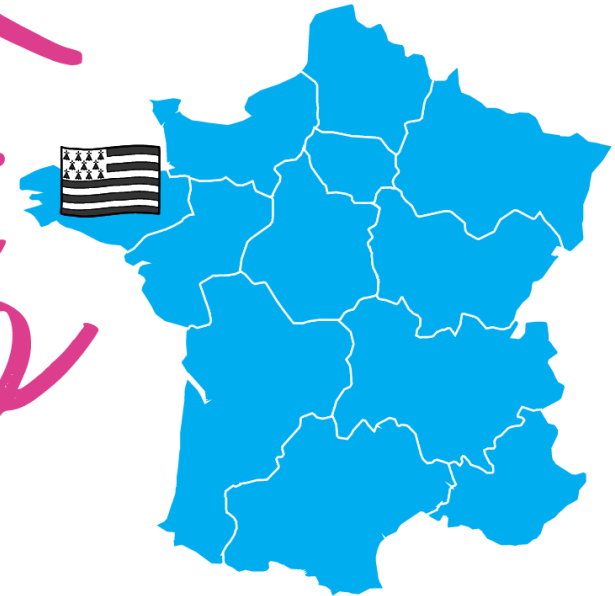
Breton gastronomy



Culture and heritage



Discover
Brittany!



RENNES SCHOOL OF BUSINESS

INDEPENDENT BUSINESS SCHOOL
FOUNDED IN 1990

TRIPLE ACCREDITED: AACSB, AMBA, EQUIS

5000 STUDENTS

N°1 IN FRANCE
FOR INTERNATIONALISATION

55% international students and
90 nationalities on campus



RENNES

WATCH
THE [VIDEO](#) ABOUT
RENNES

A HUMAN-SIZED, SAFE, AND
VIBRANT CITY

2ND BEST STUDENT CITY IN 2021

EASY PUBLIC TRANSPORTATION

RENNES



1H30

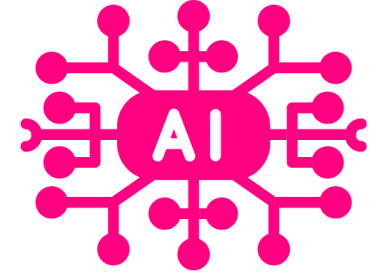


PARIS



AI BUSINESS SUMMER SCHOOL

- 4-WEEK DURATION
- 108 CONTACT HOURS
- UG & PG STUDENTS



- **Data Science for Business - 13 TO 17 MAY 2024**

Learn Python from the very beginning, Master machine learning for business, Understand AI deep learning techniques, Apply learning to real business datasets)

- **AI Business Intelligence - 21 TO 25 MAY 2024 (MONDAY 20 MAY: BANK HOLIDAY)**

Develop expert Tableau knowledge, Apply Python for data visualization, Understand business intelligence needs, Generate automated BI reporting

- **Business Textual Learning - 27 MAY TO 31 JUNE 2024**

Extract knowledge from text, Apply natural language processing, Learn new science of topic modelling, Measure text sentiment and complexity

- **Business Network Intelligence - 3 TO 7 JUNE 2024**

Understand connectivity of today's society, Analyze social and business networks, Learn network visualization techniques, Apply big data techniques and analytics

TENTATIVE SCHEDULE

	Morning	Break	Afternoon
DAY 1: Sunday 12 May	travel	lunch	travel to Rennes
DAY 2: Monday 13 May	Welcome coffee - presentation - IT session - tour of school Module 1 - 1st session: 3 hours	lunch	Module 1 - 2nd session: 3 hours
DAY 3: Tuesday 14 May	Module 1 - 3rd session: 3 hours	lunch	Tour of Rennes 2:00-3:30 pm and free time
DAY 4: Wednesday 15 May	Module 1 - 4th session: 3 hours	lunch	Module 1 - 5th session: 3 hours
DAY 5: Thursday 16 May	Module 1 - 6th session: 3 hours	lunch	Module 1 - 7th session: 3 hours
DAY 6: Friday 17 May	Module 1 - 8th session: 3 hours	lunch	Module 1 - 9th session: 3 hours
DAY 7: Saturday 18 May	free time		
DAY 8: Sunday 19 May	free time		
DAY 9: Monday 20 May	bank holiday: Pentecôte - free time		
DAY 10: Tuesday 21 May	Module 2 - 1st session: 3 hours	lunch	Module 2 - 2nd session: 3 hours
DAY 11: Wednesday 22 May	Module 2 - 3rd session: 3 hours	lunch	Module 2 - 4th session: 3 hours
DAY 12: Thursday 23 May	Module 2 - 5th session: 3 hours	lunch	Module 2 - 6th session: 3 hours
DAY 13: Friday 24 May	Module 2 - 7th session: 3 hours	lunch	Module 2 - 8th session: 3 hours
DAY 14: Saturday 25 May	Module 2 - 9th session: 3 hours	lunch	freetime
DAY 15: Sunday 26 May	free time		

TENTATIVE SCHEDULE

DAY 16: Monday 27 May	Module 3 - 1st session: 3 hours	lunch	Module 3 - 2nd session: 3 hours
DAY 17: Tuesday 28 May	Module 3 - 3rd session: 3 hours	lunch	Module 3 - 4th session: 3 hours
DAY 18: Wednesday 29 May	Module 3 - 5th session: 3 hours	lunch	Module 3 - 6th session: 3 hours
DAY 19: Thursday 30 May	Module 3 - 7th session: 3 hours	lunch	Module 3 - 8th session: 3 hours
DAY 20: Friday 31 May	Module 3 - 9th session: 3 hours	lunch	free time
DAY 21: Saturday 1 June	free time		
DAY 22: Sunday 2 June	free time		
DAY 23: Monday 3 June	Module 4 - 1st session: 3 hours	lunch	Module 4 - 2nd session: 3 hours
DAY 24: Tuesday 4 June	Module 4 - 3rd session: 3 hours	lunch	Module 4 - 4th session: 3 hours
DAY 25: Wednesday 5 June	Module 4 - 5th session: 3 hours	lunch	Module 4 - 6th session: 3 hours
DAY 26: Thursday 6 June	Module 4 - 7th session: 3 hours	lunch	Module 4 - 8th session: 3 hours
DAY 27: Friday 7 June	Module 4 - 9th session: 3 hours	farewell lunch	free time
DAY 28: Saturday 8 June	departure		

FEES DETAILS

INCLUDED

- ✓ 108 contact hours AI Business course
- ✓ School facilities
- ✓ IT tools and other operating costs
- ✓ Accommodation in Rennes, from 12 May to 7 June
- ✓ Local public transportation in Rennes
- ✓ Tour of Rennes
- ✓ Welcome coffee and farewell lunch
- ✓ Administrative fee

NOT INCLUDED

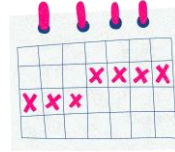
- ✗ Travel from Northern Iowa University, USA to Rennes School of Business, France
- ✗ Meals
- ✗ International travel and health insurance
- ✗ Visa application process

PRACTICAL INFORMATION

PREREQUISITES

- ❑ 2 years of Bachelor level studies
- ❑ B2 level in English

APPLICATION PROCESS



- Nomination
- Application form

FEES



Paid by UNI



VISA

Apply to Visa as soon as you receive the letter of enrolment



ACCOMMODATION

Booked by RSB



FLIGHT TICKETS

Book flight tickets*

Nomination deadline:

13 February 2024

Application deadline:

1st March 2024

NEED MORE INFORMATION?

WANT TO APPLY?



CONTACT US:

SUMMER.PROGRAMMES@RENNES-SB.COM



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